

Risky BUSINESS



Pro Gas Jet #498



2001
Sponsorship Portfolio

Risky BUSINESS Pro Gas Jet

Drag boat racing is very similar to its asphalt cousin. The biggest difference is the medium. Because water is unpredictable, drag boat racing is an exciting, explosive sport. In Asphalt drag racing, the vehicles start from a dead stop. In drag boat racing, boats are given a 125 foot approach to allow boats to achieve a stable plane. Boats run down a straight ¼ mile course (1320 Feet). There are two lanes, each measured with it's own timing device, to record elapsed time as well as mile per hour. The start of the race is set to a 40 second countdown, of which the last 10 seconds are counted down on a visible clock. The boats leave their positions on the holding rope and travel 125 feet to the start line. The object of the start is to cross the line as close to, but not before the clock reaches zero. The competitor to cross the finish line first is claimed the winner, unless he had reached the start line before zero, then he would be considered disqualified.



Drag boat racing consists of 14 different classes. The top six classes make up the sports pro categories. The remaining classes are considered bracket categories. Classes are designated by hull type, intake setup, and fuel type. The fastest of the hull types are called hydroplanes. The others consist of flatbottoms and jets. Hydroplanes achieve their tremendous speed by developing an air foil under the hull in it's tunnel, which allow the boat to almost fly. Hydros and flatbottoms both use a hybrid steel propeller in order to transfer the power of the motor to the water. Jet boats use a specially designed pump that takes water in an opening in the bottom of the boat and pushes water with an impeller out the back through a nozzle that not only pushes the boat but also steers it.

One of the fastest and most challenging classes in jet boat racing is the Pro Gas Jet. Derived from the original big block Chevrolet "Rat" motor of the 60's, Pro Gas Jets are powered by an high-tech reinforced steel V-8 engine. The fuel used in these engines is super-high-octane racing fuel. The intake systems are very sophisticated. The engines use dual-carburetors that work in tandem. These engines are similar to the engines that power an NHRA Pro Stock Car driven by Warren Johnson. Making what is called a "normally aspirated" engine produce the 1200 horsepower they are capable of is a science and takes a keen mind to accomplish that task. A Pro Gas Jet can cover 1320 feet (1/4 mile) in a little over 7.5 seconds at speeds in the 130's.

At a typical race event, each competitor is given the opportunity to qualify a minimum of two times in their perspective class on Saturday. A qualifying pass is a timed run down the course. The top qualifiers are then assigned an opponent within their class for Sunday's eliminations. The winner of each elimination run moves to the next round and when only one competitor remains he is claimed the winner.

Each competitor is given his/her own space in the pit area (this area is where the boats are assigned to perform repairs and maintenance, during an event). Here spectators can view the crews while they work on the boats, as well as the see the team's transports, buy racing apparel, and talk with drivers.

What is DRAG BOAT RACING

Risky BUSINESS Pro Gas Jet

Keith Zellmer races his Pro Gas Jet "Risky Business" out of Morgan Hill, CA, a small suburb of the bustling silicon valley city of San Jose, CA. Keith wasn't always from the hustle and bustle of the big city. Keith was born in the small farm town of Butler, MO. Butler is located about 60 miles south of Kansas City, MO. Keith is the founder and president of Z-Axis. Z-Axis is a small manufacturers sales representation company that sells capital equipment and materials to printed circuit board fabricators. Z-Axis covers the western region of the United States for about a dozen global manufacturers for this segment of the electronics industry. Shayne is Keith's significant other and girlfriend of sixteen years, and is an advertising sales representative for "CircuiTree" magazine, an electronics industry publication. When he is not behind the wheel of "Risky Business" at a sanctioned boat race, Keith loves to take his super-charged 25' Carrera out for pleasure boating on the lake, as well as taking long rides on his Harley Davidson.



At age 50, Keith has achieved great success behind the wheel of his race boat, but that is not where he started his racing career. In 1969, Keith tried his hand at drag racing on pavement and had a great time doing so, and in 1975, he began to drag race motorcycles. It was not until he bought his Eliminator Daytona lake boat that he got the bug for boat racing. He hopped up his lake boat and raced around on the local lakes and enjoyed the fact that his was usually the fastest boat on the lake. Keith had a good friend that was the driver of a Blown Gas Hydro and his friend told him he should try racing at a sanctioned race.

Keith decided that was a pretty good idea, as he would find competition that was up to his level. In 1997, Keith entered his first drag boat race at the Hot Summer Nationals in Chowchilla, CA. He took his hopped up jet boat and competed in the 11 second bracket class. Not only did he do well, he finished in the runner-up spot. If it weren't for running just 1/1000th of a second too quick, he would have taken home the trophy in his very first race. At this point, Keith realized that he was hooked. Over the next few seasons he updated his engine, as well as a new lightweight hull. He is now currently running a state-of-the-art Eliminator Daytona with a Steve Schmidt prepared Pro Gas engine that can run at speeds under 8 seconds in the 130's. 2000 was a defining year for the "Risky Business" team capturing the Pro Competition Eliminator championship with the International Hot Boat Association (IHBA), and is the current IHBA MPH and ET record-holder in the Pro Gas Jet category.

Risky BUSINESS \$10 Gas Jet

The Z-Axis Racing Professional Drag Boat Racing Team can offer sponsors more for their sponsorship dollar.

Television is above all the most valuable exposure. Drag boat racing has been seen on ESPN, ESPN2, TNN, Speedvision, Sports Channel, and TLC. The International Hot Boat Association (IHBA) has just signed a deal with premium motorsports channel Speedvision for the 2001 season. Coverage consists of 104 television programs during the prime hours of 11:00 AM Sunday mornings. This means 3120 minutes of exclusive drag boat racing coverage to offer exposure for sponsor's products and services. The sport has also been the subject of many Main Event videos such as Bad Boats, and Bad Boats 2. Race Coverage has been covered for nearly 15 years by Redding Video Productions, which release video coverage of most events directly after they are completed.

Radio coverage of events is usually covered on a regional level. Many radio stations in the local area of an event broadcast live on-site. These broadcasts cover interviews, results, and above all sponsorship tie-ins. Stations also do promotional spots before and during racing events.

Event Promotions and Entertainment Opportunities. Team sponsors are invited to exclusive pit tours and access to our pit area. Sponsors can use this opportunity to entertain executives for a non-formal environment to build constructive relationships. Special driver and team autograph sessions for guest VIP's. Sponsors are given the opportunity to display and market their products and services at each of the events.

Corporate Advantages Companies can use the opportunity to enhance employee relations with group outings to events. Use the opportunity to introduce new products or services to a diverse audience. Using driver and boat appearances to enhance promotional programs. Companies can use our VIP Guest opportunities to enhance employee sales and production.

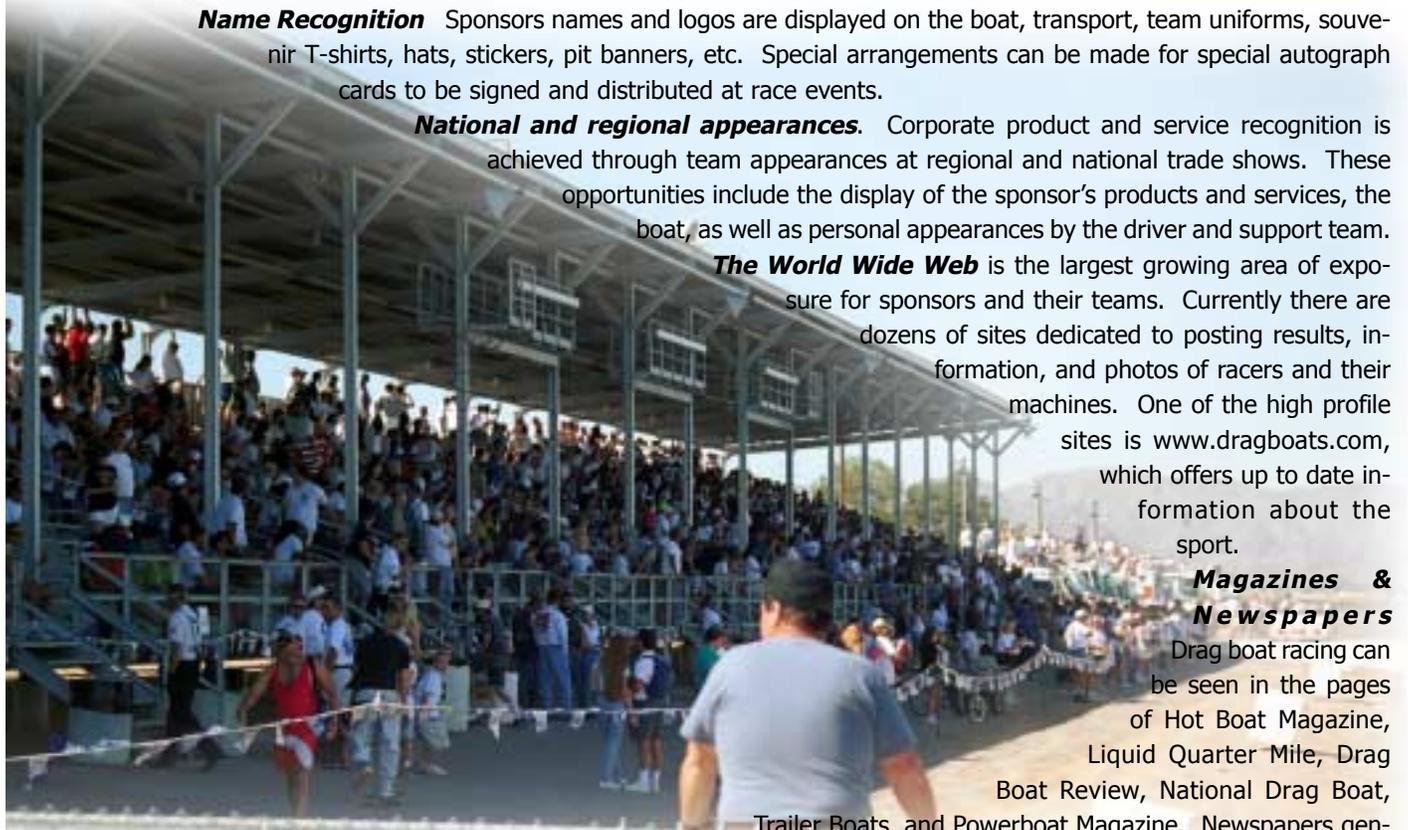
Name Recognition Sponsors names and logos are displayed on the boat, transport, team uniforms, souvenir T-shirts, hats, stickers, pit banners, etc. Special arrangements can be made for special autograph cards to be signed and distributed at race events.

National and regional appearances. Corporate product and service recognition is achieved through team appearances at regional and national trade shows. These opportunities include the display of the sponsor's products and services, the boat, as well as personal appearances by the driver and support team.

The World Wide Web is the largest growing area of exposure for sponsors and their teams. Currently there are dozens of sites dedicated to posting results, information, and photos of racers and their machines. One of the high profile sites is www.dragboats.com, which offers up to date information about the sport.

Magazines & Newspapers

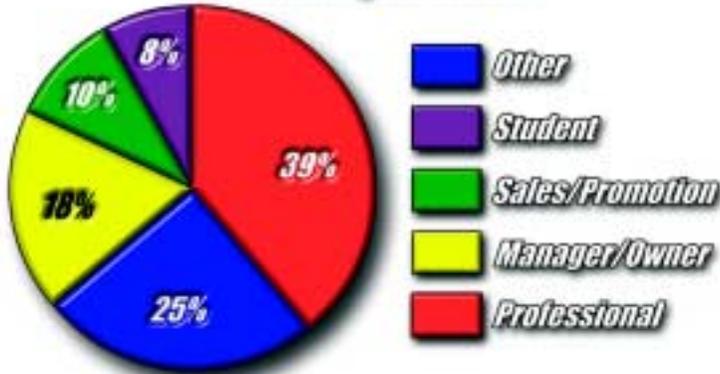
Drag boat racing can be seen in the pages of Hot Boat Magazine, Liquid Quarter Mile, Drag Boat Review, National Drag Boat, Trailer Boats, and Powerboat Magazine. Newspapers generally cover local events with pre-race interviews, with sponsorship tie-ins, updates, and post-event results.



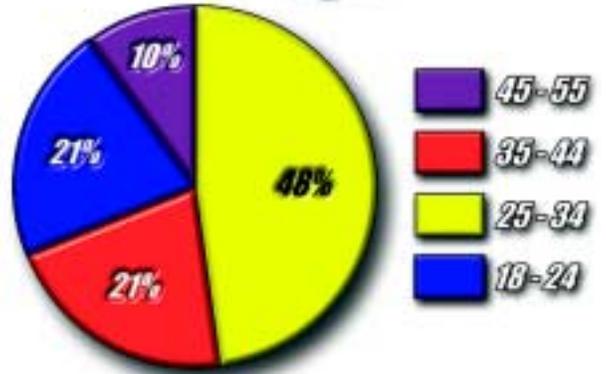
Sponsorship REWARDS

Risky BUSINESS *\$10 Gas Jet*

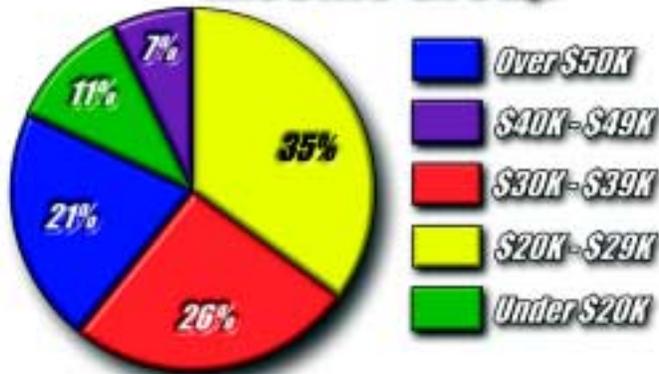
Occupation



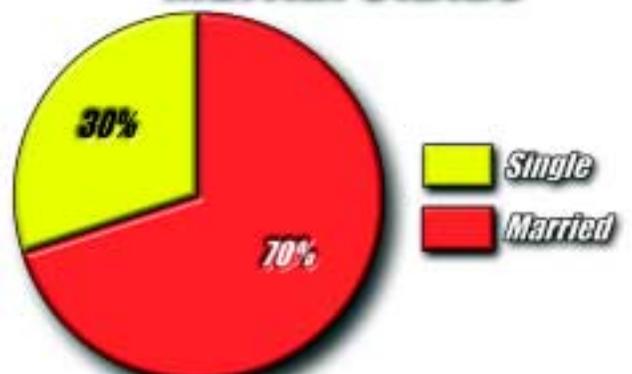
Age



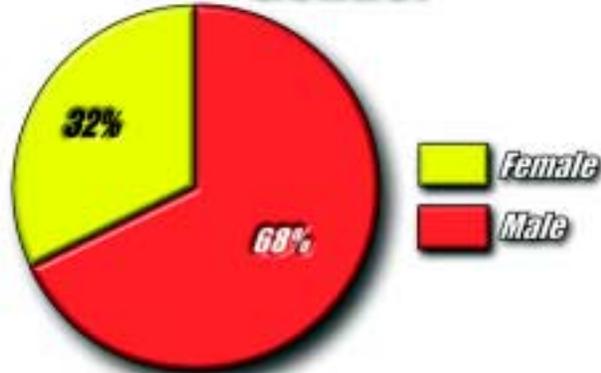
Income Group



Marital Status



Gender



Information Courtesy of.
International Hot Boat Association

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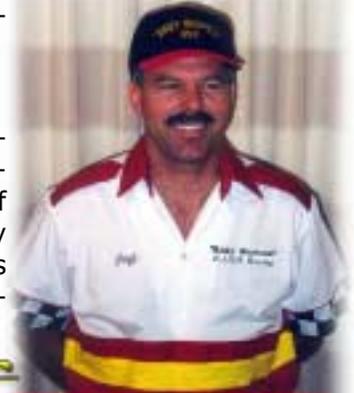
The Crew of Risky Business is composed of a group of professionals in a variety of areas, working together as a team to achieve common goals. The combination of these individual strengths combines to create a Team that is greater than the sum of its parts.



Dave **EBBERT**

Dave Ebbert is the 40-year-old crew chief of the Risky Business team. Dave is a very well established engine builder out of Costa Mesa, CA. He is responsible for making sure the Steve Schmidt engine in "Risky Business" is putting out optimum performance. Dave is a drag racer himself, except he does his racing on asphalt in an "A" Dragster that covers the quarter mile at speeds over 200 MPH. Dave's fiancée Tina assists him on his dragster team. Dave is the founder of DNE Motorsports Development and has an extensive history of motorsports experience including stints with TRD (Toyota Racing Development), Bob Teague, and MPD (Marine Performance Designs). He is responsible for 3 championship engines running in drag boat racing today.

Jeff Bennett is 45-years-old and is the hardware specialist on "Risky Business". Jeff is a 20-year Boeing aerodynamics expert and works with NASA and helps design the launch envelope for the Space Shuttle. Jeff makes sure that all of the hardware is setup correctly. Jeff was also responsible for the redesign of the boat's keel and has helped make "Risky Business" the fastest Pro Gas Jet in the world. He analyzes the data from each run that is collected with our RacePak computer system. Jeff and his wife Mary enjoy pleasure boating and water skiing, but what Jeff really loves is surfing.



Jeff **BENNETT**

Jim Lee is a 40-year-old software engineer and is responsible for retrieving, formatting and presenting performance data to the team for analysis. Each time "The Biz" makes a run, an onboard computer data logging system records the performance of the race boat. This includes the engine, as well as the pump and overall performance information. Jim videotapes our runs, and the current mechanical setup is logged. Jim also helps out in hardware changes to the pump and other related hardware. Jim loves to "Muck about in boats" He and his wife Julie used to live on their J-35 sailboat, but having children changed that part of their life. Jim enjoys driving his hotrod jet boat that he uses for testing new equipment designs on.



Jim **LEE**

Bob Prigmore is the 52-year-old Quality Assurance engineer, and former nuclear power plant operator for PGE, performing oversight activities to assure the continued safe and reliable operation of the Diablo Canyon Nuclear Power Plant. Bob is responsible for maintaining the engine in "Risky Business" in the event of Dave's absence. Bob also aids in the in-between round maintenance on the engine and hardware, as well as launching and picking up the boat after a run. Bob and his wife Kathleen enjoy RVing around the country as well as pleasure boating with their Southwind jet boat.



Bob **PRIGMORE**



Risky BUSINESS Pro Gas Jet

Series CHAMPIONSHIPS

IHBA
Pro Competition Eliminator
World Champion 2000

National Jet Boat Association
11:00 Second Bracket
World Champion 1998

World RECORDS

IHBA
Pro Gas Jet World Record
MPH 130 - ET 8.34
Red Bluff, CA - May 1999

IHBA
Pro Gas Jet World Record
ET 7.97
Red Bluff, CA - May 2000

IHBA
Pro Gas Jet Division II
MPH 129.48 - ET - 8.17
Marble Falls, TX August 2000

National Jet Boat Association
Pro Gas Jet World Record
MPH 131.88 - ET 7.92
Bakerfield, CA - March 2000

IHBA
Pro Gas Jet World Record
MPH 131.16 - ET 7.81
Chowchilla, CA June 2000

IHBA
Pro Gas Jet World Record
MPH 132.56
Chowchilla, CA September 2000

IHBA
Pro Gas Jet World Record
MPH 133.08
Chandler, AZ - November 2000

Special VICTORIES & RUNNER UPS

IHBA
Stock Eliminator - Runner Up
Chowchilla, CA - June 1997

IHBA
Pro Comp Eliminator - Runner Up
Red Bluff, CA - May 1999

IHBA
Pro Comp Eliminator - Winner
Phoenix, AZ - April 2000

National Jet Boat Association
Unblown Fuel Jet - Winner
Bakerfield, CA - August 1997

National Jet Boat Association
Unblown Fuel Jet - Runner Up
Bakerfield, CA - March 2000

National Jet Boat Association
Unblown Fuel Jet - Winner
Bakerfield, CA - May 2000

National Jet Boat Association
11 Second Bracket - Winner
Bakersfield, CA - August 1997

National Jet Boat Association
10:50 Second Bracket - Winner
Bakerfield, CA - September 1998

IHBA
Pro Comp Eliminator - Runner Up
Chowchilla, CA - June 2000

National Jet Boat Association
10 Second Bracket - Runner Up
Bakerfield, CA - March 1998

National Jet Boat Association
11 Second Bracket - Winner
Bakersfield, CA - November 1998

National Jet Boat Association
Unblown Fuel Jet - Runner Up
Bakerfield, CA - June 2000

IHBA
10 Second Bracket - Runner Up
Phoenix, AZ - April 1998

IHBA
Pro Comp Eliminator - Winner
Phoenix, AZ - April 1999

IHBA
Pro Comp Eliminator - Runner Up
Marble Falls, TX - August 2000

National Jet Boat Association
11 Second Bracket - Winner
Bakersfield, CA - August 1998

National Jet Boat Association
Unblown Fuel Jet - Runner Up
Bakerfield, CA - May 1999

National Jet Boat Association
Unblown Fuel Jet - Runner Up
Bakerfield, CA - August 2000

IHBA
Pro Comp Eliminator - Winner
Phoenix, AZ - November 2000

National Jet Boat Association
Pro Gas Jet - Winner
Bakersfield, CA - November 2000

Competitive ACHIEVEMENTS

Risky BUSINESS Pro Gas Jet

Did you know.....

.....that the dual-carbureted engines in a Pro Gas Jet produce more than 1200 horsepower, about 7 times that of an average street car?

.....that a Pro Gas Jet is one of the quickest accelerating watercraft on earth and can accelerate from 0 - 100 MPH in a little over 800 feet and cover more than four football fields in just over 7.9 seconds, that is 165 feet per second?

.....that a Pro Gas Jet leaves the starting line with force similar to that of a fighter jet launch, more that 3 times the force of gravity?

.....that a gasoline-powered engines in a Pro Gas Jet can consume more than 25 gallons of fuel per minute or 1.5 gallons per run?

.....that a Pro Gas Jet has only about 3 square foot of surface area touching the water on a run, and is pushed by an impeller that is only 4 inches in diameter at speeds reaching 130 MPH?

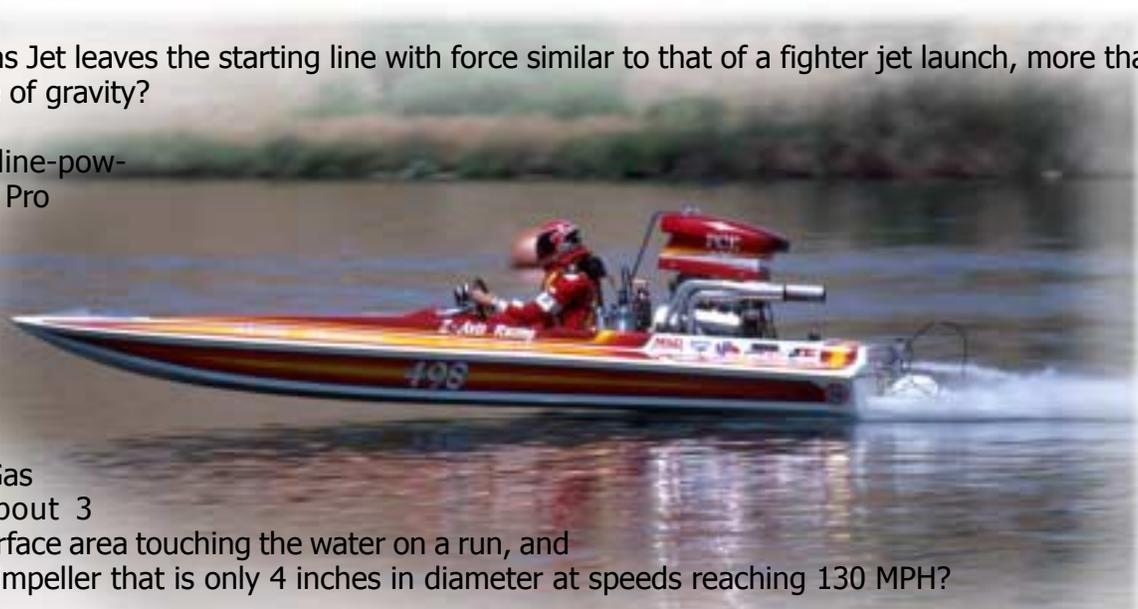
.....that the fuel a Pro Gas Jet runs on costs about \$12.0 per gallon, about 7 times the cost of average passenger car fuel..

.....that the attendance of a nationally televised event where Pro Gas Jets compete can reach as much as 40,000 spectators over a 3-day race weekend and reach more that 2.2 million viewers via Speedvision coverage?

.....that Pro Gas Jets compete in close to 20 events per year, with venues in California, Oregon, Washington, Arizona, Texas, Arkansas, Kansas, Georgia, Oklahoma, Illinois, North Carolina, and CANADA.

.....that Drag Boat Racing coverage on Speedvision for 2001 offers 3120 minutes of potential exposure for racing sponsors.

.....that a Pro Gas Jet's engine is one of the most expensive and exotic engines in all of motorsports.



Risky BUSINESS Pro Gas Jet

Hull SPECIFICATIONS

Competition Class.....	Pro Gas Jet
Hull Type.....	Tunnel
Manufacturer.....	Eliminator
Length.....	19 feet
Width.....	96 inches
Weight.....	350 lbs
Construction Material.....	Carbon-Fiber/Fiberglass
Estimate Top Speed.....	135 MPH
Estimated Elapsed Time.....	7.70 Seconds

Engine SPECIFICATIONS

Configuration.....	Steel Reinforced Hybrid V-8
Manufacturer.....	Olds DRCE Pro Stock Motor
Displacement.....	500 Cubic Inches
Estimated Horsepower.....	1250
Fuel Intake System.....	Carbureted
Fuel Type.....	120 Octane Racing Gasoline

Driveline SPECIFICATIONS

Propulsion Type.....	Impellor
Drive Type.....	Jet drive
Drive Manufacturer.....	Berkeley

Safety SPECIFICATIONS

Drive Line Safety.....	Pop-Off Valve
Ignition Safety.....	Kill Switch
Driver.....	Lifeline Chute Jacket
Head Protection.....	Arai Helmet

Waterproof STATISTICS

Risky BUSINESS *Pro Gas Jet*

The Z-Axis Racing Professional Drag Boat Team is now seeking primary and associate sponsorship for the upcoming 2001 race season. As you can see, Z-Axis has become a mainstay in the winner's circle. You can be assured that Z-Axis Racing is committed to the participation and evolution of Drag Boat Racing now and into the future. Through an entire season of television coverage, we offer high-exposure opportunities with a first-class operation.

We appreciate the opportunity to present this portfolio to you and look forward to a longtime partnership that will benefit both parties.

When you are interested in becoming part of the Z-Axis Racing nationwide sponsorship program, please contact:

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Morgan Hill, CA 95037
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Fax: (408) 776-2758
email: kzellmer@zaxisracing.com
www: <http://www.zaxisracing.com>



Contact INFORMATION

Risky BUSINESS Pro Gas Jet

NJBA Season Opener
March 3 - 4, 2001
Lake Ming - Bakersfield, CA

NJBA
June 16 - 17, 2001
Lake Ming, Bakersfield, CA

Lakefest 2001*
April 27 - 29, 2001
Firebird Raceway, Chandler, Az.

Marble Falls Lakefest 2001*
August 10 - 12, 2001
Marble Falls, TX (Austin)

NJBA
April 7 - 8, 2001
Lake Elsinore, CA

NJBA
September 22 - 23, 2001
Lake Ming, Bakersfield, CA

Western Fuel Nationals*
May 4 - 6, 2001
Lake Ming - Bakersfield, CA

NJBA
September 28 - 30, 2001
San Diego Bayfair, San Diego, CA

NJBA
May 19 - 20, 2001
Lake Ming - Bakersfield, CA

California Finals*
September 28 - 30, 2001
Castaic, CA (Los Angeles)

Nitro Nationals*
May 25 - 27, 2001
Lake Red Bluff, Red Bluff, CA

NJBA
October 19 - 21, 2001
Lake Ming, Bakersfield, CA

Hot Summer Nationals*
June 16 - 17, 2001
Barenda Reservoir, Chowchilla, CA

Coors Light World Finals*
November 1 - 4, 2001
Firebird Lake, Chandler, AZ

*Denotes Speedvision Coverage
NJBA = National Jet Boat Association

Participation in the above schedule is dependent upon sponsorship dollars and championship points implications. Although our race team may not attend every race listed above, this is our available schedule. Schedule is subject to change.

*Sponsorship portfolio produced by:
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